

Working together for healthier communities



Social determinants of health are a wide range of factors that significantly influence a person's quality of life. Equal access to resources and opportunities that include safe and affordable housing, healthy food, education and employment are vital to overall wellbeing.

Anthem Blue Cross (Anthem) has created programs and community partnerships to address the social needs of our members and connect them to available resources. With your collaboration, we can work together to create healthier and more vibrant communities.



Creating housing solutions together

We welcome the opportunity to collaborate with additional community-based organizations skilled in providing local housing supports to help more Californians enjoy secure, stable housing.

Current efforts include:

Voucher Pilot Programs

Collaborations with local housing authorities and community organizations in Tulare, Pomona and Fresno

Partners provide housing supports and housing vouchers; Anthem provides wraparound supports

Anthem's Housing Flex Fund

Covers a range of expenses like security deposits and move-in costs that result in greater housing stability for members in select counties

Medical Respite Services

Supports members who are homeless and recovering from illness but not ill enough to be hospitalized

Provides a safe environment in which to recover while receiving medical oversight and supportive social services

Health Homes Housing Transition Services

Supports Health Homes enrollees with obtaining housing, including a personalized support plan

Sustaining services provide education and coaching to maintain tenancy

Anthem's Housing Problem-Solving Pilot

Supports members to eliminate housing barriers and provides housing case management for up to six months through a network of community-based organizations

<https://mediproviders.anthem.com/ca>

Anthem Blue Cross is the trade name of Blue Cross of California. Anthem Blue Cross and Blue Cross of California Partnership Plan, Inc. are independent licensees of the Blue Cross Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc. Blue Cross of California is contracted with L.A. Care Health Plan to provide Medi-Cal Managed Care services in Los Angeles County.

ACAPEC-2573-20



Partnerships that expand the reach of food programs

Anthem works with community partners on innovative programs that provide more Californians with healthy food while decreasing food insecurity.

Food is Medicine Pilot

Members diagnosed with one of the following conditions — congestive heart failure (CHF), high blood pressure, gestational diabetes and end-stage renal disease (ESRD) — receive:

- 13 weeks of two medically tailored meals per day.
- Meals delivered weekly.
- Registered dietitian consults and wellness check-ins upon weekly meal delivery as part of the Project Open Hand program.

Food Security for the Recently Housed

- Provides eight weeks of food for individuals recently housed, along with registered dietician sessions.
- Fosters independence by first providing prepared meals and then progressing to the delivery of cooking supplies and boxes of food that individuals prepare themselves.

Double Up Food Bucks California

- Anthem works with SPUR to expand their pilot model of healthy food incentives with Double Up Food Bucks California.
- Provides a dollar-for-dollar match of California-grown produce for families making purchases with their food assistance dollars.



Improving access to care and services for Anthem members

The Doula Pilot Program offers prenatal education with birth, delivery and postpartum support. Members receive comprehensive doula services, including prenatal visits, childbirth education classes, full labor and delivery support, and postpartum visits.

Community health workers (CHWs) assess members' needs and help identify resources and social services that educate, motivate and help improve self-care management.

LiveHealth Online* provides access to board-certified doctors, therapists, psychologists and psychiatrists. Members may receive a treatment plan, a diagnosis and prescription as appropriate.

Additional transportation services for food pick-up at grocery stores, food pantries and farmers' markets as well as for homeless and housing services

Anthem's Community Resource Link is an online tool members use to locate free and low-cost services related to housing, employment, education and more.

Bright Heart Health Medication-Assisted Treatment (MAT) Program provides telehealth for substance use disorders (SUDs) through a team of doctors, counselors, care managers and recovery specialists. MAT uses medications combined with counseling and behavioral therapies to treat opioid-use disorder and SUD.

* LiveHealth Online is the trade name of Health Management Corporation, an independent company, providing telehealth services on behalf of Anthem Blue Cross.



Partners in local capacity building

Anthem supports various partners with expanding their local capacity for meeting community needs. Partner examples include:

- City of Sacramento
- Women's Empowerment
- Lutheran Social Services of Northern California
- Kings/Tulare Homeless Alliance
- FoodLink for Tulare County
- Los Angeles Regional Foodbank
- Food Forward
- Valley High School Health Tech Academy

“Together, we can empower our communities to effectively accomplish more, better, faster, and we are grateful to Anthem for stepping up and demonstrating their commitment to making a positive difference.”

Michael Smith, Executive Director of the Kings/Tulare Homeless Alliance

Let's work together:

If you're interested in partnering with Anthem to enhance your impact in the community, contact us at CASpecialPrograms@anthem.com.